Thrip

The World Around You

Intelligent audio guide that brings every journey to life.

3.THE SOLUTION
Thrip: Your Personal Guide

Location-Aware & Hands-Free
The iOS application uses live location to automatically play **curated audio stories** about your immediate surroundings.
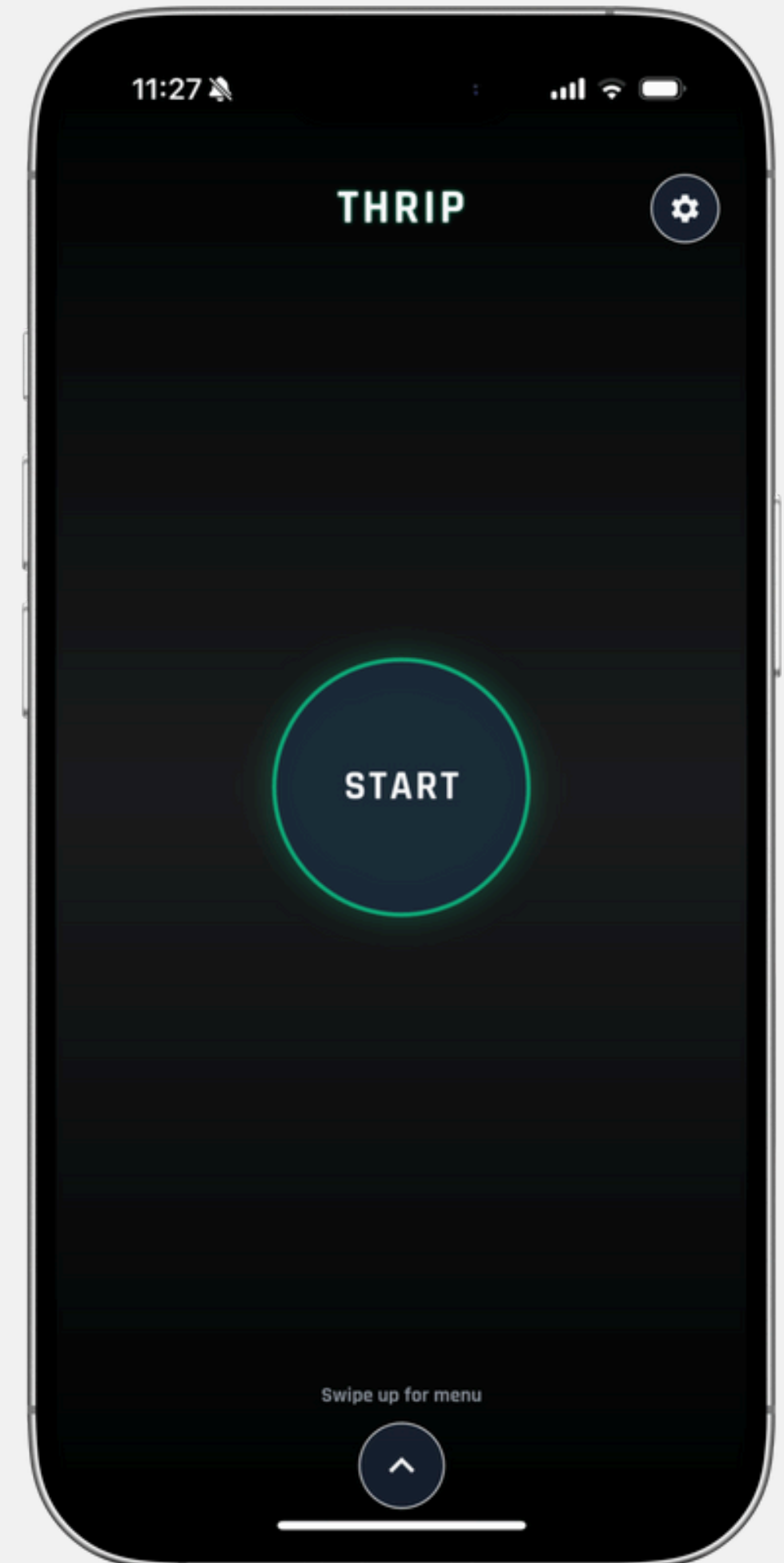
Global & Unlimited Content
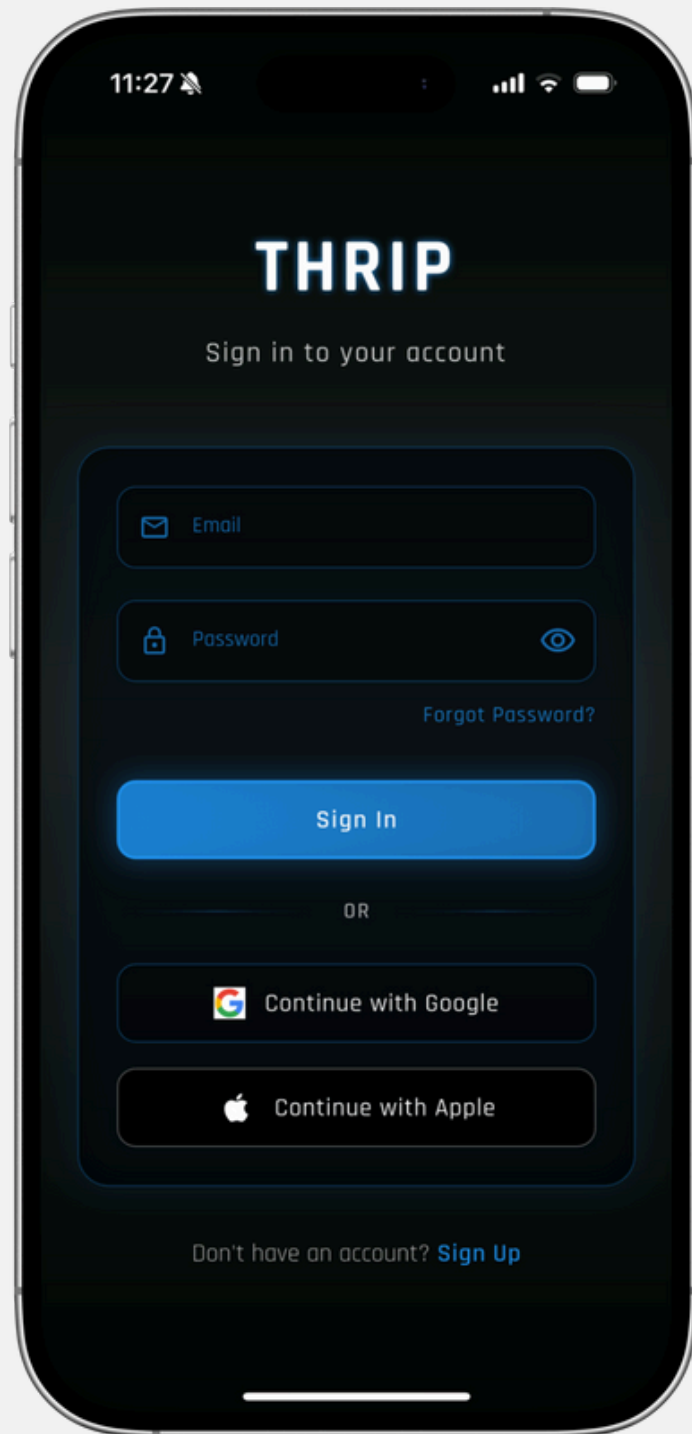Delivers professionally-narrated content for **ANY** point of interest (from monuments to hidden local gems).
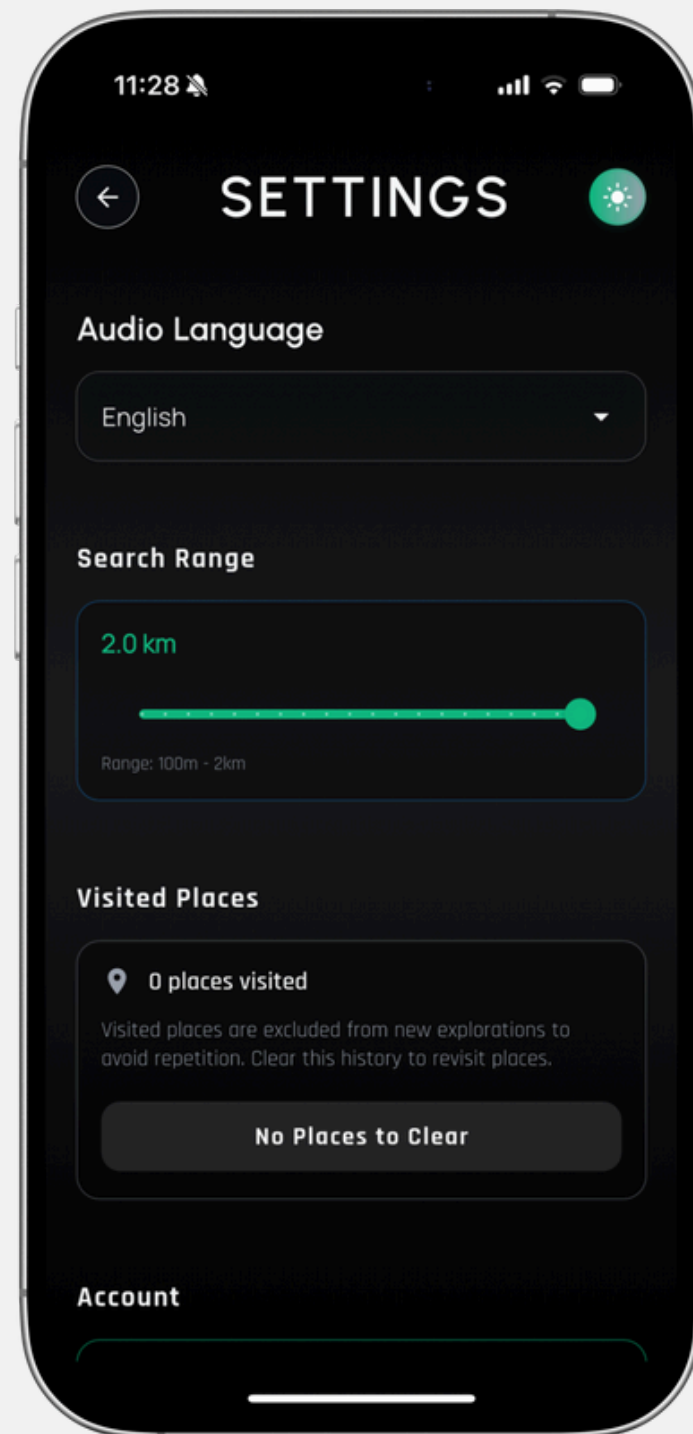
Proprietary Smart Cache
Breaks the linear TTS cost model, ensuring the business becomes more profitable with every new user, making global scale possible.
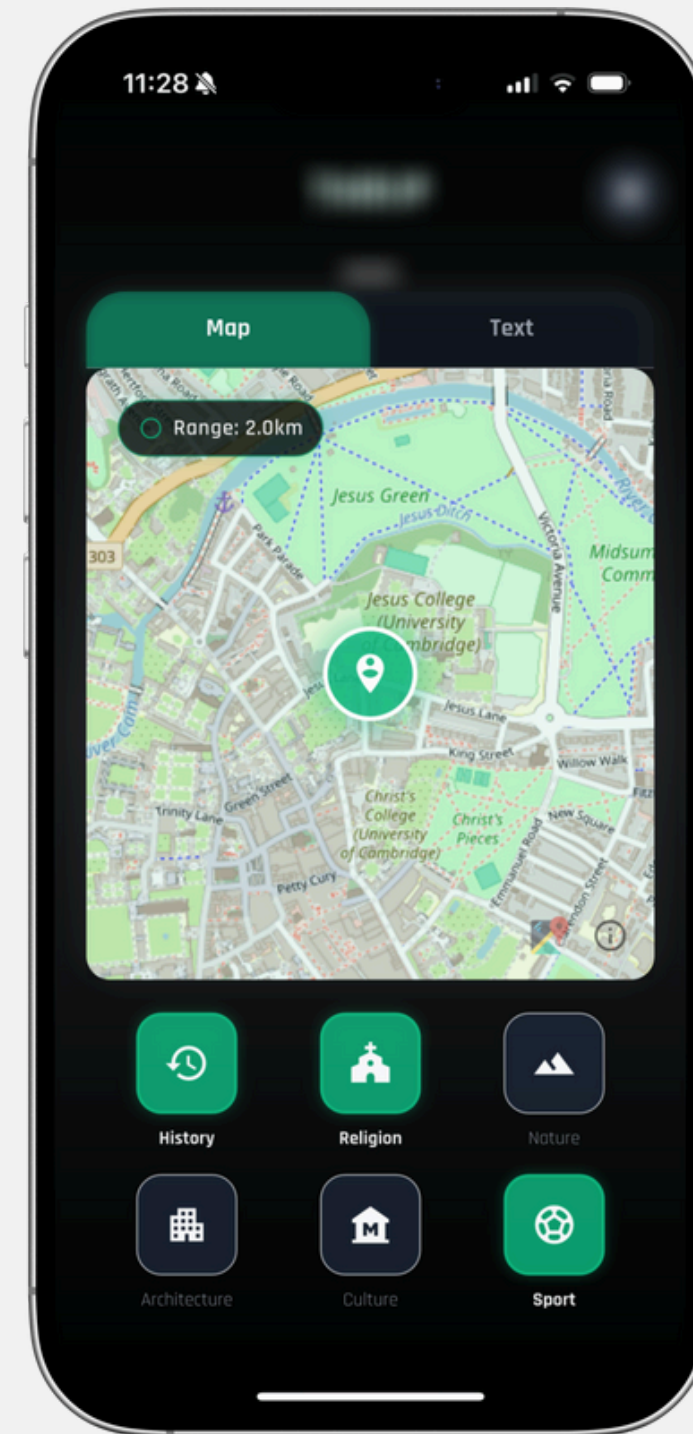
11:27

THRIP
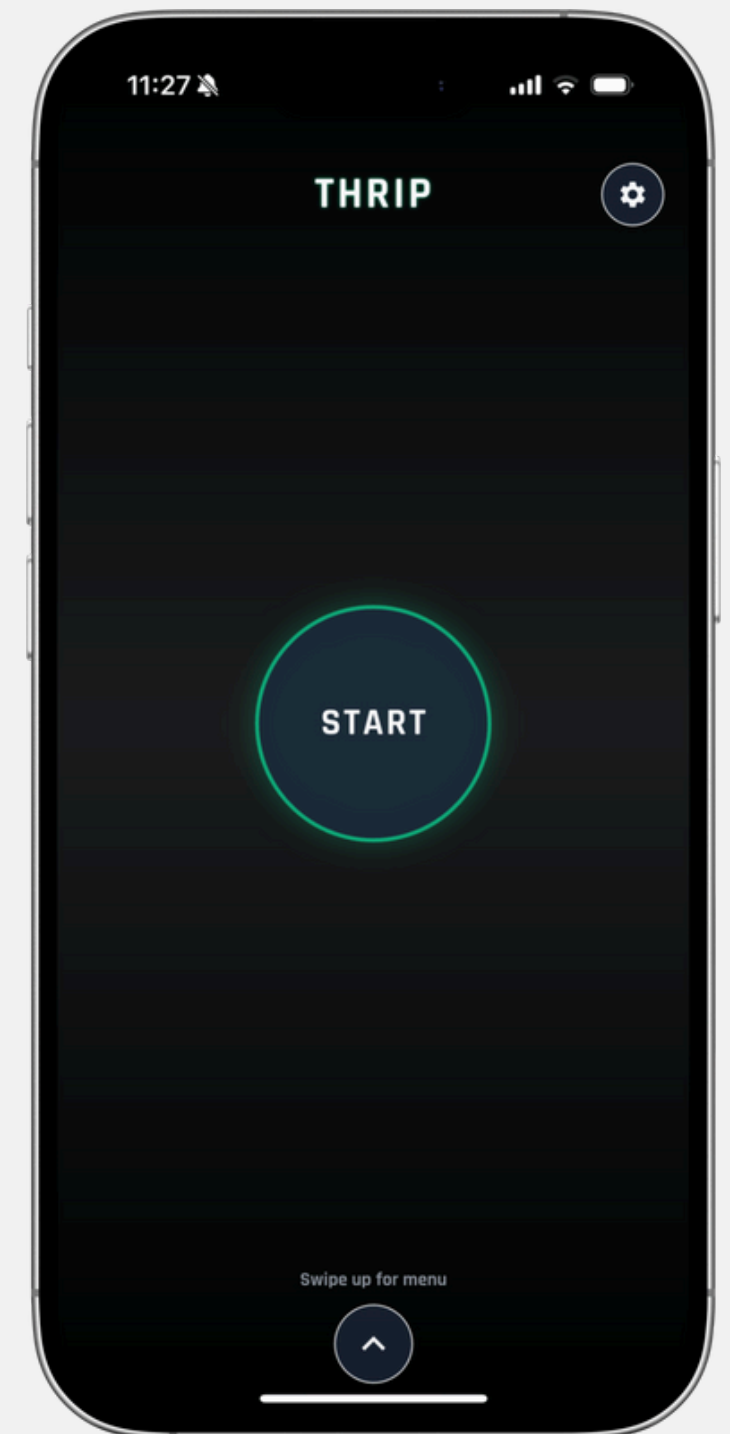
START

Swipe up for menu

4.THE FLOW

Create or sign in to your account

Choose your preferred language

Choose your travel preferences

Enjoy our personalised guide

4.THE FLOW
Seamless User Experience

Core Features of the MVP

Location-aware AutoPlay
Uses **live GPS** to automatically trigger and play audio stories as the user approaches points of interest, ensuring a truly **hands-free** experience.

Personalised Narratives
The AI tailors content and narrative style based on the user's historical data and chosen filters, offering a **unique tour** every time.

Interest-driven Filters
Features **6 key content filters** allowing users to customize the audio stream to their specific interests.

Exploration History
Automatically tracks and saves places the user has been, intelligently **preventing repeats** of stories about recently visited POIs to enhance discovery.
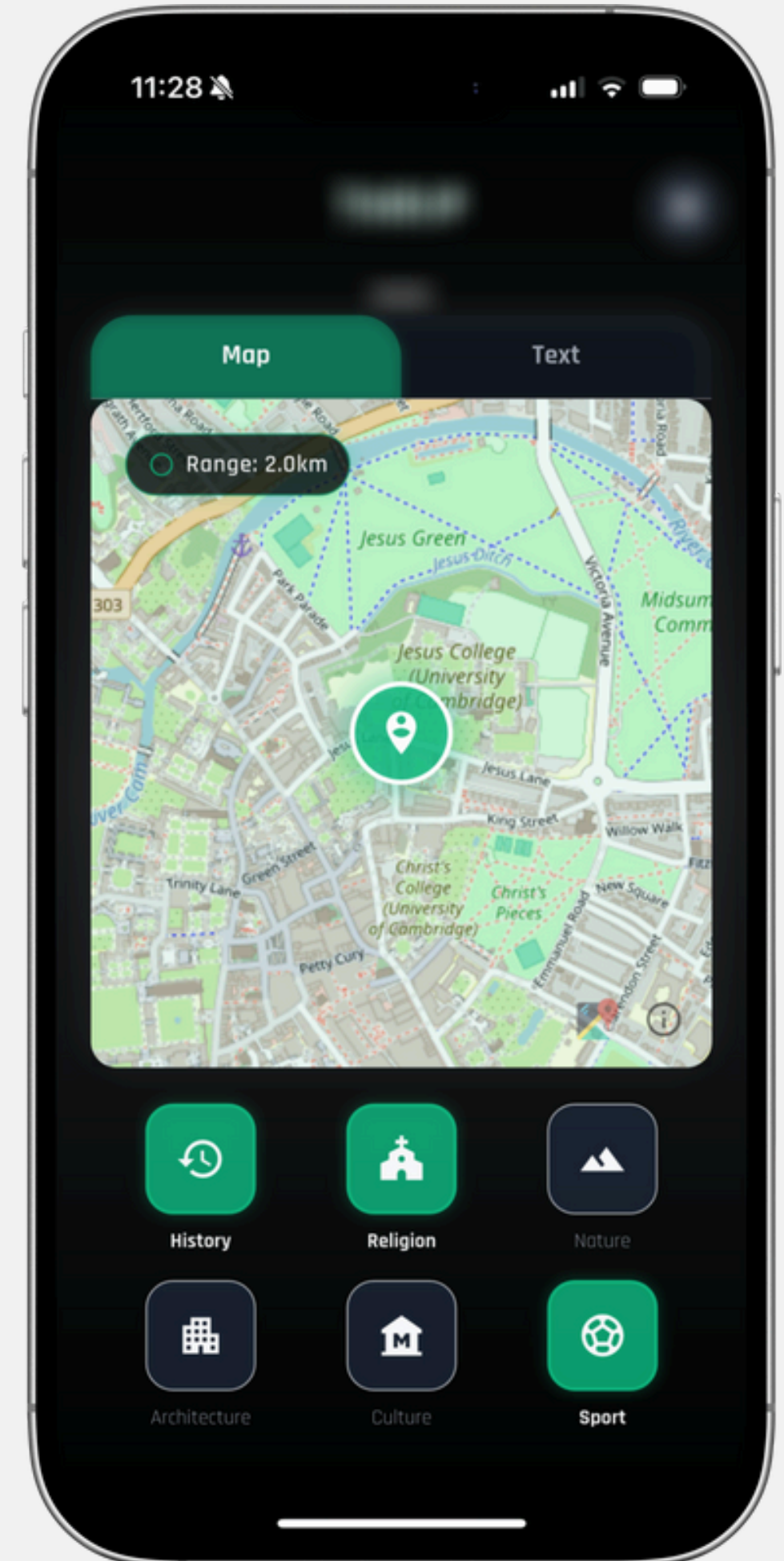
Multi-lingual Support

Content is available and localized in **10 languages** (100+ in phase 2), eliminating language barriers.

Personalised Tour Flow

Step 1: Enable Geolocation.

Step 2: Select Interests (e.g. History, Religion, Architecture).

Step 3: Enjoy the personalised audio narrative.

Dedicated Founders

Georgy Arzamanov

Strategy & Business Development
University of Cambridge

Drives business strategy, financial planning, user experience (UX), and fundraising.
Experience: Hult Prize Finalist (x2), WU Startup Challenge Winner.

Fedor Vinogradov

Technology & AI Development
Howest University

Leads technical development, mobile app creation, AI implementation, and system architecture.
Experience: Lead Developer OnStage, Cybersecurity & AI expertise.

Join us in Re-enchanting Global Travel

Let's Connect

This deck is the foundation for future conversations with partners and investors as we scale our content library and user base.

Georgy Arzamanov | georgy.arzamanov@email.com
Fedor Vinogradov | fedor.vinogradov@email.com
Thrip | thrip@email.com